

THE BELLEVILLE TELESCOPE

RATE CARD - AUGUST 1, 2016

1805 N Street, Belleville, KS 66935
785-527-2244 Fax# 785-527-2225

CIRCULATION: 3,200
Published Every Thursday - Printed by Offset

DISPLAY ADVERTISING

Non-commissionable rates

OPEN RATE, per column inch...\$9.00

DISPLAY DEADLINE: Monday at 5:00 pm CST

COLOR RATE:

For ads half page or smaller: Use B/W rate plus \$25
For ads larger than half page: Use B/W rate plus \$50

CLASSIFIED DISPLAY & TEXT AD

per column inch.....\$9.00
(Approximately 25 words per one column inch)

DEADLINE: Monday at 5 pm CST

INSERTS

Non-commissionable rates
Full Circulation

Single page Insert	\$330.00
Two Page Insert	\$395.00
Four Page Insert	\$445.00
Six Page Insert	\$470.00
Eight Page Insert	\$497.00
Ten Page Insert	\$514.50
Twelve Page Insert	\$532.00

MECHANICAL MEASUREMENTS

Page size: 6 columns x 21 inches

Picas per column: 9 (1.5 inches wide)

Picas per column classified: 9 (1.5 inches wide)

Fred A. Arnold Jr....Publisher: Fred@fairburyjournalnews.com
Danielle SmithAdvertising: bellevilletelescope@gmail.com